



# Ecoby nature

Elegant, yet personal home decoration—we bring you the beautiful, durable natural materials that harmonize with their surroundings and age elegantly. Our collection

includes rugs, hides, seat covers, blankets and cushions in a range of colours, shapes and materials. Each piece adds beauty, comfort and stylish hospitality to every home. We select our suppliers carefully and work only with those that meet our high standards of animal welfare, preparation and quality. This means the products are as natural as they possibly can be. They will continue to please for many, many years.

Our eco-friendly sheepskins are conveniently labelled as follows.

This label tells you that the skin is biodegradable and eco-friendly. All the substances in the tanning process and postprocess treatment meet fundamental EU regulations **PRODUCT** for environmental protection.



Our suppliers use the eco-friendly ECO-TAN™ dyeing process. It consumes at least 30 percent less water than traditional tanning,  $ECO\text{-}TAN^{\text{TM}}$ all of the tanning agents are recycled, and

only chemicals with a minimal environmental impact are used.

Concerning animal welfare, we guarantee that none of our suppliers practice any form of mulesing.

#### Product excellence

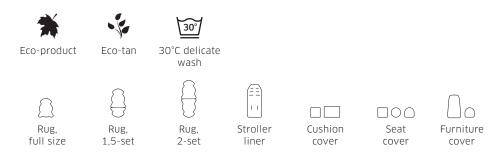
Australia, Brazil and Iceland are three sources of our rugs and hides. Our suppliers are selected primarily for quality, preparation, environmental considerations and craftmanship. We also need to be absolutely certain of the quality of the animal husbandry. For ease

of identification, we mark our products with a seal. It certifies that vou can have the same confidence in the product as we have.



For a greater selection, see www.skinnwillehome.se

### **Symbols**



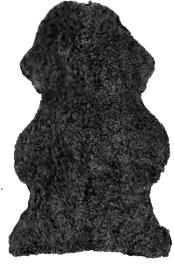






Shorn, curly sheepskin, wool length 18 mm

This curly sheepskin from Australia is one of our absolute favourites. It is very soft, pliable and goes well in any room, indoors and outdoors. Curly has a wool length of approximately 18 mm. It comes in an abundance of sizes and colours, dyed in the eco-friendly ECO-TAN $^{\text{TM}}$  process.





Curly is available in many shapes and colours.

Curly	Size cm
Rug	95x55
Rug, 1,5-set	135x55
Rug, 2-set	180x55





















White	Beige moonlight	Natural grey	Charcoal grey silver	Dark grey	Sahara	New brown melange	Black	Grey
LA30100	LA30111	LA30124	LA30127	LA30129	LA30182	LA30186	LA30199	LA30130+
LA301500	LA301511	LA301524	LA301527	LA301529	LA301582	LA301586	LA301599	
LA30200	LA30211	LA30224	LA30227	LA30229	LA30282	LA30286	LA30299	







Shorn, curly sheepskin, wool length 18 mm



Curly is available in many shapes and colours.



Classic cushion cover



### **Curly**

**Cushion cover** 

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**Round seat cover** 

Square seat cover

Round seat pad

with filling Square seat pad with filling

Forma seat cover

Json seat cover













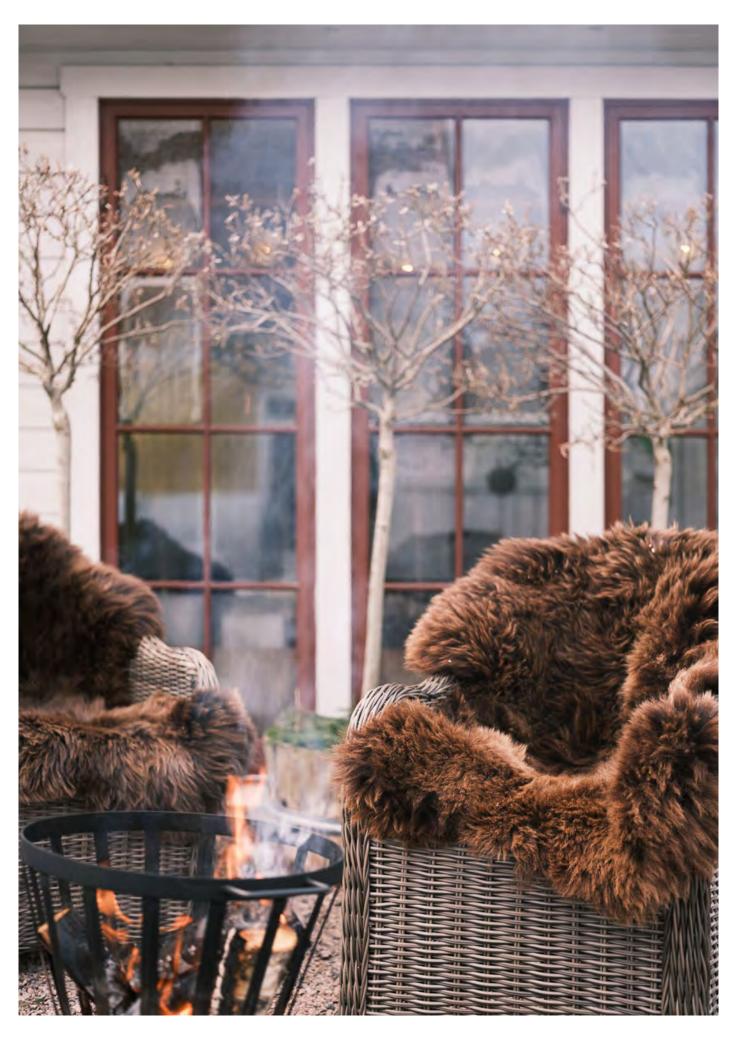








Size cm	White	Beige moonlight	Natural grey	Charcoal grey silver	Dark grey	Sahara	New brown melange	Black
45x45	LA34500	LA34511	LA34524	LA34527	LA34529	LA34582	LA34586	LA34599
Ø 34	LA33400	LA33411	LA33424	LA33427	LA33429	LA33482	LA33486	LA33499
40x40	LA34000	LA34011	LA34024	LA34027	LA34029	LA34082	LA34086	LA34099
Ø 34	DYNA33400	DYNA33411	DYNA33424	DYNA33427	DYNA33429	DYNA33482	DYNA33486	DYNA33499
40x40	DYNA34000	DYNA34011	DYNA34024	DYNA34027	DYNA34029	DYNA34082	DYNA34086	DYNA34099
34x36	LA33600	LA33611	LA33624	LA33627	LA33629	LA33682	LA33686	LA33699
		LF491511		LF491527	LF491529	LF491582		LF491599



# Gently



Long-haired sheepskin, wool length 50 mm

Classic, long-haired sheepskin from Australia. The wool length is approximately 50 mm and creates a welcoming feeling of warm hospitality. Gently is available in several colours and shapes, making it ideally suited to most settings, indoors and outdoors.



Gently is available in full and double end-to-end skin sizes and also round seat covers.











Gently		Size cm	White	Beige	Light grey	Steel Grey	Pink
Rug		100x60	LA10100	LA10110	LA10122	LA10128	LA10133
Rug, 2-set		180x60	LA10200	LA10210	LA10222	LA10228	
Round seat cover	0	Ø 34	LA13400	LA13410	LA13422	LA13428	LA13433









Gently		Size cm	Dark Green	Nat Brown	Dark brown	Black	
Rug		100x60	LA10148	LA10185	LA10188	LA10199	
Rug, 2-set		180x60			LA10288	LA10299	
Round seat cover	0	Ø 34	LA13448	LA13485	LA13488	LA13499	



Round seat covers in 9 different colours

### Cushion inserts

Fabric: 65% Cotton, 35% Polyester Filling: 100% Polyester

45x 45 cm □

IK74000







Shorn sheepskin from Iceland, wool length 40 mm

Premium eco-friendly sheepskin from Iceland. The wool is shorn to approximately 40 mm to reveal the soft wool undercoat or pile. No two skins are alike, offering a variety of sizes, structures and nuances. The natural colours add a lustrous coziness to your comfy chair, sofa, bed or fireside.













Nelly	Sice cm	White	Off-white	Spotted	Natural grey	Natural dark edges
Rug	90 X 55	LA50100	LA50101	LA50109	LA50122	LA50123







Long-haired sheepskin from Iceland, wool length 15-20 cm

Eco-friendly sheepskin from Iceland. These natural skins are completely unique and of an outstanding quality. It is unbelievably delightful to dig your toes into the 15-20 cm long wool, creating incredibly snug comfort. Everyday luxury can be surprisingly simple.



Molly is available in full-size sheepskins and square seat covers.











Molly		Size cm	White	Spotted, natural colour	Steel Brisa	Natural grey
Rug		90×60	LA40100	LA40109	LA40125	LA40126
Square seat cover	$\blacksquare$	40 x 40	LA43700	LA43709		LA43726









Molly		Size cm	Dyed grey	Grey brisa	Dyed brown	Natural black brown
Rug		90×60	LA40127	LA40128	LA40180	LA40198
Square seat cover	$\blacksquare$	40 x 40	-	LA43728	LA43780	LA43798



### Shansi

Tibetan sheepskin products, wool length 100 mm

Shansi is a long-haired, curly Tibetan sheepskin. The silky soft and extremely lightweight skin makes a dramatic statement. White, Light grey, Snowtop, Beige snowtop . . . just imagine!

Shansi is available in fullsize skins and cushion covers.

See page 9 regarding cushion inserts.









Shansi	Size cm	White	Beige snowtop	Light Beige	Taupe	
Rug	95x55	LA70100	LA70112	LA70110	LA70181	
Cushion cover	40 x 40	LA74000	LA74012	LA74010	LA74081	























Mushrom	Brown	Pale pink	Light grey snowtop	Grey snowtop	Grey silver top	Black snowtop	Black	Natural spotted
LA70184	LA70185	LA70134	LA70124	LA70121	LA70128	LA70198	LA70199	LA70102
LA74084	LA74085	LA74034	LA74024	LA74021	LA74028	LA74098	LA74099	-



# Bahycare









Lambskin, wool length 18-25 mm

Babycare lambskin is extra soft and lush. Its colour and shape are especially designed for children. The ECO-TAN™ process ensures that the lambskin adheres to EU regulations for children's products with healthy margins. Line your baby's carriage with this cozy comfort.

Baby Stroller Liner is especially designed to stay in place in your baby's stroller seat.











Babycare	Size cm	White	Camel	Light grey	Charcoal grey silver	Dark grey
Rug, wool length 25 mm	70 x 45	LA80100	LA80110	LA80122	-	-
Baby Stroller Liner, wool length 18 mm	75x30	-	-	-	LA387027	LA387029



# Animals



### Sheepskin, wool length 18 mm

Our cutest products. Alpaca and a Puppy in natural curly, sheepskin from Australia. These animals will give you a smile and a warm heart. Decorate your home with love. The sheepskins are dyed with the Eco-friendly dying process - ECO-TAN™.











Animals	Size cm	White	Charcoal grey silver/ white	Sahara/White
Alpaca, curly, wool length 18 mm	33x20x13		LA383021	LA383082
Snowy, curly, wool length 18 mm	33x25x17	LA384000		
Milou, curly, wool length 18 mm	33x25x17		LA384021	LA384082





### Fluffy series in faux fur

Delightful Fluffy, in the finest fake fur, is thick and silky with a lustrous shine. Fluffy comes in blankets, cushions and rugs. It is just as soft and warm as it is decorative. The reverse side of blankets and cushions are covered in matching plush.

The material is polyester.













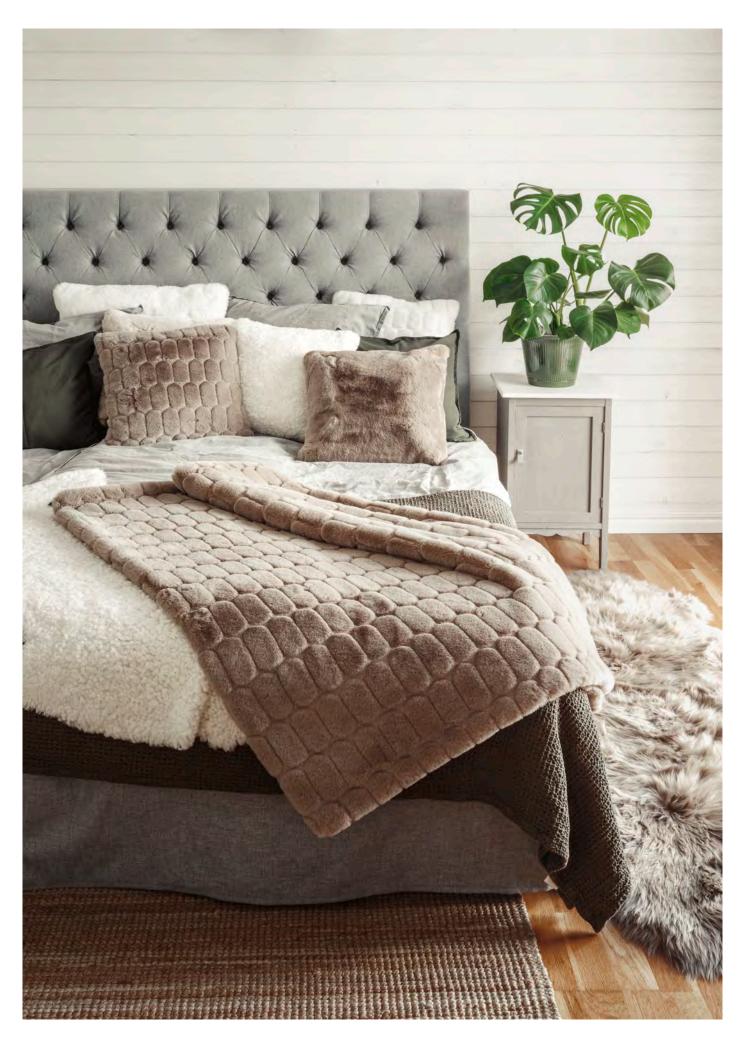


Fluffy	Size cm	Ivory	Beige	Grey	Pink	Taupe
Rug	60x90	KF20100	KF20111	KF20125	-	KF20181
Blanket	120x180	KF220800	KF220811	KF220825	KF220833	KF220881
Cushion	☐ 45x45	KF24500	KF24511	KF24525	KF24533	KF24581
Cushion	☐ 40x60	KF26000	KF26001	KF26025	KF26033	KF26081
Heart cushion	♥ 45×45	KF245H00	KF245H11	KF245H25	-	KF245H81



Cozy	Size cm	Nature	
Blanket	120x180	KF120812	
Cushion cover	☐ 45x45	KF14512	





### Bubble



### Bubble series in faux fur

Bubble is as soft and warm as it is decorative. Fits perfectly in the bedroom, children's room or just wrap yourself up and crawl up on the sofa. Feel free to match with a pillow. Available in four different colors. Back is nice plush in matching color. The material is polyester.



Bubble	Size cm	White	Beige	Grey	Taupe
Blanket	120x80	KF520800	KF520811	KF520825	KF520881
Cushion	45x45	KF54500	KF54511	KF54525	KF54581







### Ulli series in faux fur

Ulli is a soft, comfy blanket that is delightfully curly. The decorative blanket is also a snug and comfortable wrap. The reverse side of the blanket is plush. All polyester.













Ulli	Size cm	Ivory	Light Grey	Charcoal	Pale pink	Nougat
Blanket	120x180	KF120800	KF120821	KF120828	KF120834	KF120885
Cushion cover	45x45	KF34501	KF34521	KF34528	KF34534	KF34585
Rug	60x90	KF30101	KF30121	KF30128	KF30134	KF30185



### Genuine goatskin

Goaty is genuine goatskin. It comes in classic colours but also cool prints. It looks just as great on the floor as on the sofa.







Goaty comes in full-size goatskins and square cushion covers.









Goaty	Size cm	Natural	Leopard	Grey leopard	Zebra
Rug	60x90 cm	GE150009	GE15095	GE15021	GE150991
Cushion cover	45 x 45 cm	GE154595	GE154595	GE154521	GE1545991



# Carpets and cushion covers

Carpets and cushion covers in faux fur

Carpets and cushion covers in synthetic material with animal print. The material is soft and delightful.



Wille cushion cover Black/white

**Cushion cover** 





**Leo cushion cover** Leopard







**Victor cushion cover** Zebra



KF1045199

**Cushion cover** 

KF1045881

**Cushion cover** 

KF1045991



Wille cowhide Black/white

3 m<sup>2</sup>

3 m<sup>2</sup>



KF1001199



Leo cowhide Leopard

3 m<sup>2</sup>



KF1001881





3 m<sup>2</sup> KF1001991



**Gray Mountain cowhide** Grey/white



Zeb cowhide Zebra

3 m<sup>2</sup>

KF140021



Nero cowhide Grey/White

KF140991 3 m<sup>2</sup>



Rosa cowhide Exotic Grey/White

3 m<sup>2</sup>



Maja cowhide Exotic Brown/white

3 m<sup>2</sup>



Full-sized faux fur hides and square cushion covers are available.

KF140099



### Cowhides

Natural and printed cowhides from Brazil

Our South American cowhides are eye-catchers. Trendy yet classic, they appear increasingly in varied interior décors. The hides are durable, easy to care for and look great under a sofa, in a dining room – or why not at the office? Sizes, colours and patterns are available in infinite variety.



Tilda Mixed colours

**1-2 m²** KH1000XS



Tilda Mixed colours

**2-3 m²** KH1000S



Mountain Mixed colours

**3-4 m<sup>2</sup>** KH1001021L



Milka Brown/white

**3-4 m²** KH1001085L



Clara Black/white

**3-4 m<sup>2</sup>** KH1001099L



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**Bonta** Tricolour

**3-4 m²** KH1001988L



Zebra Cowhide in zebra print

**3 m²** KH1100991L



Vintage

**3-4 m²** KH1001999L



**Tiger** Cowhide in tiger print

**3-4 m²** KH100661L



**Giraffe** Cowhide in giraffe print

**3-4 m²** KH1100771L



**Jaguar** Cowhide in jaguar print

**3-4 m²** KH1100881L

## Benches and stools

#### Benches and stools

Benches and stools in clean Scandinavian design. They are appreciated in every home, in the hall and living room or even for stacking wood by the fire. Available in a range of sizes, materials and colours. Your fantasy sets the limits! A rack for shoes or shelving can be ordered to match. The frame is made of steel.





This is only examples. Find more benches and stools in our webshop: www.skinnwillehome.se









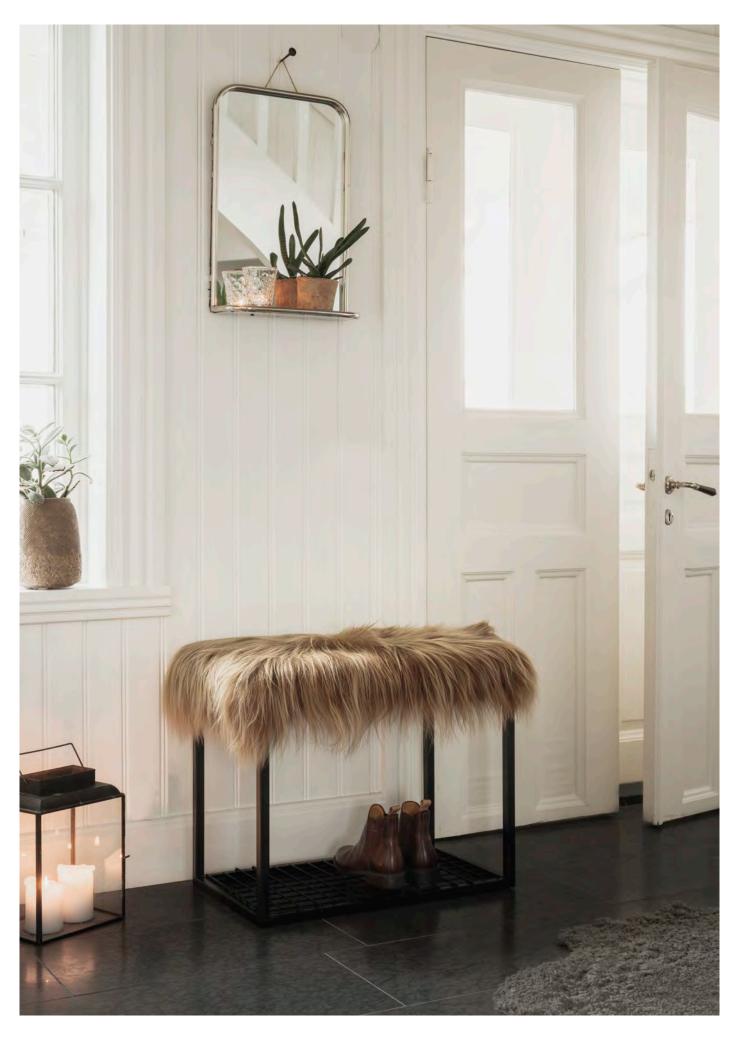
Benches and stools		Size cm	Charcoal grey silver	Dark grey	Sahara
Stool, Palle S	Black/Steel	35x35x50	ST3532799/22	ST3532999/22	ST3538299/22
Bench , Palle M	Black/Steel	60x35x50	ST6032799/22	ST6032999/22	ST6038299/22
Bench , Palle L	Black/Steel	80x35x50	ST8032799/22	ST8032999/22	ST8038299/22

#### Rack

60 cm ST6099/22 80 cm ST8099/22









**Our story begins over a century ago.** Geron Wilhelmsson was born on a farm in 1896 and looked to his surroundings for his livelihood. The Falbygden area had more cattle per square meter than anywhere else in Sweden. With the excellent supply of cowhide and wild animal skins, Geron soon realised how he could make a living.

In 1922 Geron opened his first business in Falköping. News of his fine products soon spread throughout the countryside. Business expanded as demand grew. Talented craftsmen were employed in production.

In 1934 Geron expanded the business to include shops in Gothenburg and Nora. Imports and exports also developed. The third generation runs the company today with retailers all over the world. The passion for the material and the craftmanship is the same now as it was then.

